

# McKinsey & Company

ranked **Aabshar** as the **TOP** global startup in sustainability amongst 3,500 organizations

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#### **Our Products**

- Aabshar manufactures premium food-graded brass waterconservation optimizers/nozzles
- Designed to reduce water wastage in taps by up to 98%
- All products are made in Pakistan
- Provides pressure independency
- Can sustain TDS levels up to 1,000
- Engineered to ensure user experience does not change.
- Less water usage leads to less water bills, and a reduction of up to 60% in electricity bills
- Plug & Play: Can be installed in all standard taps







#### Wide Mist Mode

Saves up to 98% water

#### Narrow Mist Mode

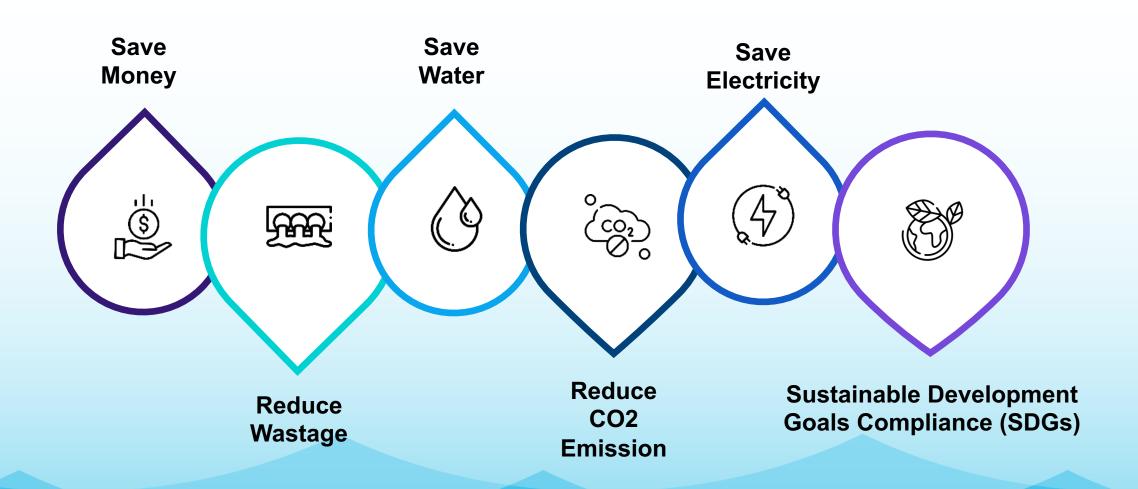
Saves up to 98% water

#### Multi-stream Mode

Saves up to 85% water



## **Our Value Propositions**



## **Our Value Propositions**





<sup>\*</sup>Requirement mandated by UN for exporters and MNCs.

### Our Proud Go Green Partners







































## Awards & Recognition

McKinsey & Company

























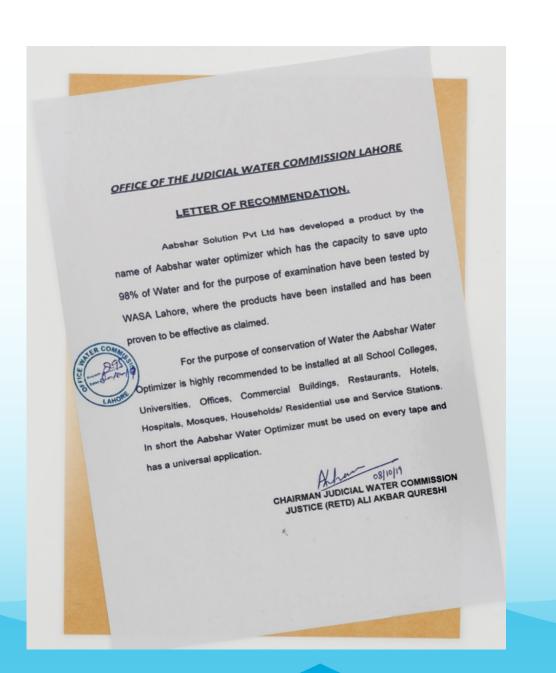
# Letter of Recommendation



All Claims Proven



Only Approved & Recommended Product



### **User Testimonials**

Aabshar has proven all claims and their nozzles have successfully achieved reduction of water wastage up to 98%.



Ali Akbar Qureshi Lahore Pakistan Water Commission Chairman Aabshar helped us to save 60% (70 to 30 water tankers) on monthly water tanker costs.



**BAITUSSALAM** 

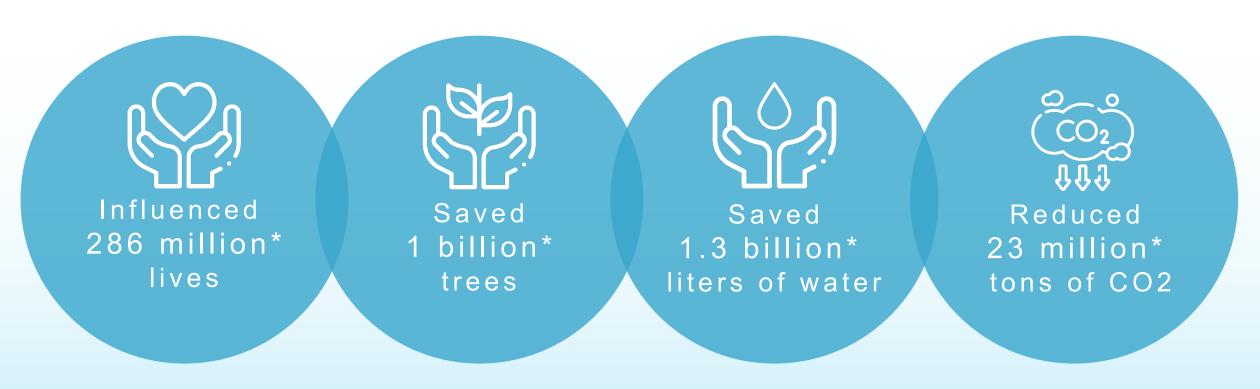
Nafees Ahmed Mosque Maintenance Manager Efficient & effective water conservation device.



WASA Lahore Pakistan Water Authority

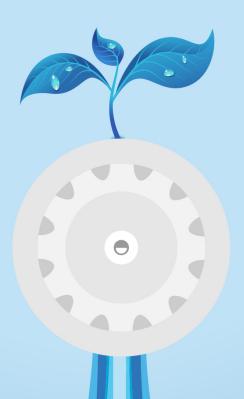


## Our Impact Till 2022



Join us in our mission of saving 20 billion liters of water in 2023

<sup>\*</sup>Aabshar has partnered with an International European Tool, Impact Forecast, for climate impact reports.



# abbshar®

The Water Saving Company



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